



LOOKING BACK TO LOOK FORWARD

AUPHA

The 2018 **AUPHA Annual Meeting**
June 13–15, 2018 | Philadelphia

Welcome to Philadelphia

The Annual Meeting Planning Committee (AMPC) is pleased to invite you to attend AUPHA's 2018 Annual Meeting as we celebrate our 70th anniversary.

This year's meeting theme, **Looking Back to Look Forward**, is the perfect theme for this meeting that will be held in Philadelphia, a city so rich with history. Kudos to the AMPC – they have put together an impressive program that includes a full complement of educational, networking, and wellness opportunities.

We are excited to offer, for those arriving early, a site visit on Tuesday, June 12, that includes both a historical and modern tour of Pennsylvania Hospital, founded in 1751 as the first public hospital in the U.S.. Attendees will learn about the rich history of the facility, as well as how it continues to evolve throughout history to remain one of the finest facilities in the region. Space for the visit is limited so register early through the online registration form.

As an added benefit for attendees this year, the Global Symposium will be offered at no additional cost. All registrants will have the opportunity to attend the Symposium, which begins on the morning of Wednesday, June 13.

We are honored to have as this year's opening Pattullo Lecture Gary L. Filerman, PhD. Dr. Filerman was the first executive of AUPHA, a position he held for 28 years. He also served as the first executive of the accrediting commission and was the founding editor of the Journal of Health Administration Education and a co-founder of the Health Administration Press.

We are grateful to Julie Carmalt, PhD, who for the third year in a row will offer complimentary yoga classes during the conference. Set your alarm(s), bring your yoga mat and water bottle, and dress comfortably. All are welcome.

The meeting will close with the AUPHA Forum Speaker Anthony Coletta, MD, MBA. Dr. Coletta is executive vice president and president of Facilitated Health Networks at Independence Blue Cross (Independence), where he leads the development of Independence's strategic relationships with physicians and health systems, innovative provider contracts, and sophisticated informatics and predictive analytics capabilities to drive improvements in health care quality and costs.

If you are staying in town until Saturday, join colleagues Friday evening for a two hour "History Square" or "History and Beer Adventure" pedicycle tour. You'll see some of the most historically significant U.S. sites that were home to many of the visionaries that crafted the model for modern-day democracy. Tickets are limited and sold on a first-come, first-served basis, so be sure to book your space now.

We look forward to seeing you in Philadelphia this June.



Best Wishes,

Mark L. Diana, PhD
*2018 Annual Meeting
Program Committee Chair*

Keynote Speakers



Pattullo Lecture

Wednesday, 1:00pm

Gary Filerman was the first executive of AUPHA, a position he held for 28 years (1965-1993). He also served as the first executive of the accrediting commission (1968-1982). Gary was the founding editor of the Journal of Health Administration Education and a co-founder of the Health Administration Press.

Dr. Filerman has been associated with the Pew Charitable Trusts, Planned Parenthood Federation of America, The Brookings Institution, the Academy for Educational Development, W. K. Kellogg Foundation, the World Bank, International Finance Corporation, Pan American Health Organization and USAID among others. His health services administration education and management development work has taken him to over 40 countries. He serves on several boards, including the Accrediting Council on Continuing Medical Education (ACCME).

Dr. Filerman's academic career included two years as professor and interim chair of George Washington University's Department of Health Care Management and Policy and nine years as professor and chair of the Georgetown Department of Health Services Administration. The author of 85 publications, he earned his BA, MHA, MA and Ph.D at the University of Minnesota and is a recipient of the University Regent's Distinguished Contribution award.

Dr. Filerman is the president of the Atlas Health Foundation, a 501(c)3 organization that is working with the leading national health services organizations to connect rural veterans with jobs in rural health services.



Closing General Session: AUPHA Forum

Friday, 3:15 PM

Anthony Coletta, MD, MBA, is this year's Forum speaker. Dr. Coletta is executive vice president and president of Facilitated Health Networks at Independence Blue Cross (Independence), where he leads the development of Independence's strategic relationships with physicians and health systems, innovative provider contracts, and sophisticated informatics and predictive analytics capabilities to drive improvements in health care quality and costs.

Dr. Coletta has gained a wealth of healthcare related experience serving in a diverse set of roles throughout his career. Among other leadership roles, he has served as the chief executive officer of Tandigm Health and executive vice president and chief medical officer of Holy Redeemer Health System. In addition, Dr. Coletta was an attending general surgeon for more than two decades at Bryn Mawr Hospital, an associate clinical professor of surgery at Drexel University in Philadelphia, and, since 2007, has volunteered as a surgical missionary to Haiti, traveling to the island annually with medical supplies and a team of physicians.

Dr. Coletta is a Fellow in the American College of Surgeons, a member of the Board of Trustees of Cristo Rey Philadelphia High School, and the chairman of the Board of Managers for Tandigm Health. Dr. Coletta received his Bachelor of Science degree in chemistry at Georgetown University and graduated from Thomas Jefferson Medical College. In addition, he obtained his Master of Business Administration degree from the Fox School of Business at Temple University, an AUPHA member, in 2006 with the distinction of University Scholar.

Getting to 100: What We Must Do to Prepare Healthcare Leaders Over the Next 50 Years



A Special CAHME 50th Anniversary Celebration and Panel Discussion

This special event is free and scheduled for Tuesday, June 12, 2018 at the Loews Hotel.

Register now as space is limited.

Panel Discussion begins at 4:00pm, followed by light refreshments at 5:30pm.

CAHME began accrediting graduate healthcare management education in 1968—the dawn of an unprecedented period of growth and change in healthcare. At this panel discussion, CAHME President & CEO Anthony Stanowski will ask industry experts what three steps CAHME, our programs, and the profession must take today to ensure another 50 years of advancing the quality of education for healthcare management leaders. Following the panel discussion, please join CAHME for a reception and networking event.

DISTINGUISHED PANEL INCLUDES:

Gerald L. Glandon, PhD

President and CEO
Association of University Programs in
Healthcare Administration
Washington, DC

Carla Smith, FHIMSS

Executive Vice President
Healthcare Information
and Management Systems Society
Chicago, IL

Richard Snyder, MD

Chief Medical Officer
Independence Blue Cross
Philadelphia, PA

Rulon Stacey, PhD, FACHE

Managing Director
Navigant
Chicago, IL

Christine C. Winn, FACHE

Senior Vice President
MD Anderson Cooper Cancer Institute
Camden, NJ

Schedule at a Glance

TUESDAY, JUNE 12

8:00 AM – 4:00 PM

- » CAHME Boot Camp

8:30 AM – 4:30 PM

- » AUPHA Board of Directors Meeting

1:30 PM – 3:30 PM

- » Site Visit: Pennsylvania Hospital

4:00 PM – 5:00 PM

- » CAHME Panel Discussion

5:30 PM – 6:30 PM

- » CAHME Reception

WEDNESDAY, JUNE 13

7:00 AM – 12:00 PM

- » Global Healthcare Symposium

7:30 AM – 9:30 AM

- » Undergraduate Certification Reviews

9:30 AM – 10:45 AM

- » Faculty Forum Leaders Meeting

10:00 AM – 11:00 AM

- » CAHME Update

10:00 AM – 12:00 PM

- » Undergraduate Certification Reviews

11:15 AM – 12:00 PM

- » New Members/First Time Attendees Orientation

1:00 PM – 2:15 PM

- » Opening Keynote Session/Pattullo Lecture

2:30 PM – 3:15 PM

- » Poster Sessions

3:15 PM – 4:15 PM

- » Global Healthcare Symposium Session

3:15 PM – 4:15 PM

- » Education Sessions

4:30 PM – 5:15 PM

- » Faculty Forum Meetings

4:30 PM – 5:30 PM

- » UPD Committee Meeting

5:30 PM – 6:00 PM

- » Meet the Authors

6:00 PM – 7:00 PM

- » AUPHA Welcome Reception

THURSDAY, JUNE 14

6:30 AM – 7:30 AM

- » Morning Fitness: Yoga

8:15 AM – 9:15 AM

- » Breakfast Meetings:
 - » Graduate Programs
 - » Online Program Directors
 - » Undergraduate Programs

9:30 AM – 10:30 AM

- » Education Sessions

9:30 AM – 10:45 AM

- » Deep Dive Sessions

11:00 AM – 11:45 AM

- » Faculty Forum Meetings

11:00 AM – 11:45 AM

- » Committee Meetings
 - » JHAE Committee Meeting
 - » Finance Committee Meeting

12:00 PM – 1:15 PM

- » AUPHA Annual Business Meeting and Luncheon

1:15 PM – 1:45 PM

- » Poster Sessions

1:45 PM – 2:30 PM

- » Undergraduate Program Committee Meeting

2:45 PM – 3:45 PM

- » Education Sessions

2:45 PM – 4:00 PM

- » Deep Dive Sessions

4:15 – 5:15 PM

- » Education Sessions
- » Collaboration and Conversation Session

5:30 PM – 6:00 PM

- » Reception

6:45 PM – 8:30 PM

- » Graham Prize Dinner

FRIDAY, JUNE 15

6:30 AM – 7:30 AM

- » Morning Fitness: Yoga

8:15 AM – 9:30 AM

- » Diversity with Inclusion Session and Breakfast

9:45 AM – 10:30 AM

- » UPD Open Meeting

- » Undergraduate Certification Workshop

9:45 AM – 10:30 AM

- » Faculty Forum Meetings

10:45 AM – 11:45 AM

- » Collaboration and Conversation Session

10:45 AM – 12:00 PM

- » Deep Dive Sessions

12:30 PM – 1:45 PM

- » Awards Luncheon

2:00 PM – 3:00 PM

- » Education Sessions

3:15 PM – 4:30 PM

- » Closing General Session: AUPHA Forum

*Schedule subject to modification.
Check the AUPHA web site for updates to the program.*

Sessions Overview

WEDNESDAY, JUNE 13

3:15 PM – 4:15 PM

EDUCATION SESSIONS (60 MIN)

- » Teaching With Your Mouth Shut
- » A Novel Approach To Interprofessional Education In Healthcare: The Towson University “Showcase”
- » Competency-Based Global Health Systems Innovation: Expanded
- » Learning To Lead: Strategies For Teaching And Measuring Leadership Competencies

THURSDAY, JUNE 14

9:30 AM – 10:30 AM

EDUCATION SESSIONS (60 MIN)

- » Do Online Past Reflections Lead To Hybrid/ Blended Models For Health Management Education?
- » Innovations In Healthcare Education: A Collaborative Education Model
- » Pedagogy: How To Best Teach Population Health To Future Healthcare Leaders

9:30 AM – 10:45 AM

DEEP DIVE SESSIONS (75 MIN)

- » Applying Digital Content From Business Of Healthcare Interview Series In The Classroom
- » Creating User-Friendly Competency Assessment Systems: Experiences From Three Graduate Programs

2:45 PM – 3:45 PM

EDUCATION SESSIONS (60 MIN)

- » Fostering Empathy In Health Administration’s Students: The UOPX Novel Initiative
- » Social Media, Students’ Academic Engagement, And Connection With The Community

2:45 PM – 4:00 PM

DEEP DIVE SESSIONS (75 MIN)

- » How Do We Assess Competencies In Health Administration Education?
- » Looking Back To Look Forward: Lessons From Disasters To Face Future Challenges

4:15 PM – 5:15 PM

EDUCATION SESSIONS (60 MIN)

- » Health Administration Best Kept Secret In IPE - Educating Students And Educators Alike
- » Just-In-Time & Agile: Keeping Curriculum Relevant
- » Preparing Leaders Through Collaborative Learning: Integrating Reality With Pedagogy

CONVERSATION & COLLABORATION SESSION (60 MIN)

- » A Value Proposition For Adult Learners In Healthcare Leadership And Management
- » Administrator - Clinician Dyad: Addressing Patient Needs Impacting Retention, Engagement, And Outcomes
- » Delivering Engaging Courses To Promote Inclusion And Diversity In Healthcare Management Programs
- » How To Engage Health Administration Students In Online Courses
- » In Sync: Getting Our Ducks In A Row

FRIDAY, JUNE 15

10:45 AM – 11:45 AM

CONVERSATION & COLLABORATION SESSION (60 MIN)

- » Interprofessional Education (IPE) In A Multidisciplinary Capstone Course: Opportunities And Challenges
- » Make It Fun: Enhancing Leadership Development Through Gamification
- » Teaching Economic Evaluation With Population Health Cases
- » Utilizing A Rotations & Deliverable Internship Approach To Spark Student Interests
- » Your Alumni Database Can’t Do This! Use LinkedIn Instead

10:45 AM – 12:00 PM

DEEP DIVE SESSIONS (75 MIN)

- » Teaching With Real Projects: Class Forms, Processes, And Strategies
- » Understanding How CAHME Accredited Health Management Graduate Programs Are Perceived By Stakeholders

2:00 PM – 3:00 PM

EDUCATION SESSIONS (60 MIN)

- » Moving Forward On The Competency Assessment Journey: Developing Systems To Drive Results
- » Preparing Students To Work Interprofessionally: Strategies For Building IPE Into The Curriculum
- » Teaching Facility Planning Tools To Healthcare Management Students: Techniques And Lessons Learned
- » The Future Of Facilitated Learning: Using Simulation Games In Healthcare Administration Classes

2018 Global Symposium

The 2018 Global Symposium will be held on **Wednesday, June 13th, prior to the opening of the Annual Meeting. This Symposium will:**

- » link participants with shared interests in Global Healthcare Management & Policy;
- » share best practices in enhancing exposure to quality global health management education;
- » further partnerships and to provide a succinct review of opportunities for faculty to enhance their teaching (both overseas and in the U.S.), service, and research, and
- » explore ideas for opportunities, addressing challenges, multi-national approaches, and innovative channels to advance global health management, both overseas and in the U.S.

SCHEDULE

7:30AM – 8:15AM

- » Continental Breakfast and Welcome

8:15AM – NOON

- » Session Presentations

NOON – 1:00PM

- » Lunch on your own

1:00PM – 2:15PM

- » Opening Keynote Session/Pattullo Lecture

2:15PM – 3:15PM

- » Break/Visit Poster Sessions

3:15PM – 4:15PM

- » Educational Session

4:30PM – 5:15PM

- » Global Healthcare Management Faculty Forum

6:00PM – 7:00PM

- » Welcome Reception

Note: The above schedule is subject to slight modification.

NEW THIS YEAR!

The 2018 Global Symposium will be held on the morning of Wednesday, June 13, before the Annual Meeting formally opens. In addition to the Global Symposium program, AUPHA is pleased to announce that this year's Annual Meeting will include additional global themed sessions integrated into the Annual Meeting. Global Symposium registrants are welcome to attend Wednesday sessions at no additional fee as an enhanced value this year. This can include, but is not limited to, the Pattullo Speaker, the Global Healthcare Management Faculty Forum, a special global themed session, and the opening Welcome Reception. Conversely, individuals who register for the Annual Meeting are welcome to attend the Global Symposium as an added conference benefit without additional cost.

[Register Now](#)

Getting around

Philadelphia is one of the most walkable cities in the nation, but it also has a top-notch mass transit system and more.

Get oriented: Thanks to founder William Penn's smart and simple grid street design, the heart of the city is easy to navigate. The Schuylkill and Delaware rivers border Center City's 25 blocks on the west and east. Keep in mind that, south of Market Street, streets running east and west are named after trees while north and south streets are numbered. Check out the printable [Center City map \(pdf\)](#) or view our [interactive city map](#) for more information.

Walking: First-rate dining, arts and entertainment, famous historic sites and tax-free clothing and shoes shopping are within steps of Center City hotels, so you will save on transportation. As you walk, you will notice color-coded

directional signs that let you know what district you're in and point you toward area attractions. Look for [Center City District's](#) goodwill ambassadors, dressed in teal uniforms and equipped with maps, who are happy to give directions and answer questions.

Public transportation: Base cash fare for [SEPTA](#) buses, trolleys, and subways is \$2.50; transfers are \$1. Get the SEPTA Key Card and put money in the Travel Wallet and enjoy the discounted \$2 fare when you tap to ride. For families on the go, the best travel value is the One Day Family Independence Pass for \$30 (good for up to 5 people traveling together). Sightseeing solo? Try the One Day Individual Independence Pass for \$13. Both provide unlimited travel on all SEPTA modes of transportation for a full day.

Cab: There are more than 1,800 licensed and trained cabs in Philadelphia or download the [Uber app](#) to order a town car to your location.

[Philly PHLASH](#) is the city's seasonal transportation loop that makes it easy and convenient to get around to Philadelphia's most popular attractions. An all-day bus pass costs \$5.

By Bike/Segway: Check out [Wheel Fun Rentals](#) and [Philadelphia Segway Tours](#) for more information, or participate in Philly's bike share program, [Indego](#). With more than 100 stations located throughout the city, go for a ride and explore Philadelphia, then return your rented bike to any station location.

Travel and transit information courtesy of the Philadelphia Convention and Visitors Bureau.
For more information, visit www.discoverphl.com.

Site Visit and Networking Events

BEFORE THE MEETING

TUESDAY, 1:30 – 3:30PM

Pennsylvania Hospital Site Visit

In keeping with this year's theme of Looking Back to Look Forward, AUPHA is pleased to offer a site visit that includes both a historical and modern tour of Pennsylvania Hospital. Come learn about the rich history of the facility, as well as how it continues to evolve throughout history to remain one of the finest facilities in the region. Get a unique perspective on how the nation's first hospital, which was founded in 1751 by a group of public-spirited citizens lead by Benjamin Franklin and Dr. Thomas Bond, has adhered to a philosophy of caring to remain at the forefront of innovating patient care, treatment techniques, and medical research through its third century.

TUESDAY, 7:05PM

Philadelphia Phillies vs. Colorado Rockies

Join your colleagues on Tuesday, June 12 at 7:05PM ET at Citizens Bank Park to cheer on the hometown Phillies as they take on the Colorado Rockies, all while enjoying networking with colleagues. Tickets are limited and will be available for purchase on a first come, first serve basis, so book your seats early when registration opens.

AFTER THE MEETING

FRIDAY, 5:30 – 7:30PM

Pedicycle Tour

Join colleagues Friday evening for a two hour "History Square" or "History and Beer Adventure" pedicycle tour. Riders will leisurely pedal 15-person open-air "touring bikes" around Philadelphia, learning about the history of the city. See some of the most historically significant U.S. sites that were home to many of the visionaries that crafted the model for modern-day democracy throughout the country.

The "History Square" tour features iconic places such as Independence Hall, where the founding fathers debated and adopted the Declaration of Independence and the U.S. Constitution. This guided tour will provide you with the history surrounding the various areas of the city and is highlighted with various opportunities to get out and explore during the ride.

The "History and Beer Adventure" tour features a guided tour of the city, with stops at historical pubs to grab a refresher. The tour will not only include various unique stories about the history of Philadelphia, but will also provide some of the unique history around taverns, pubs, and speakeasies in the city.

[Register Now](#)

Getting there

Only 100 miles from New York City and 130 miles from Washington, D.C., Philadelphia is in the center of it all.

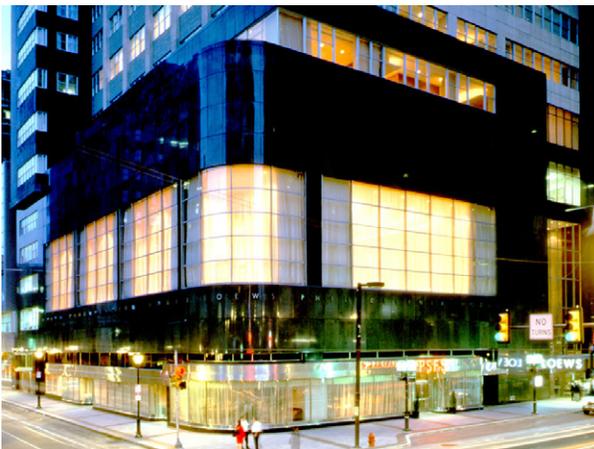
By plane: There are more than 525 daily nonstop flights to PHL. Once you are here, it's a 25-minute ride on the SEPTA Airport Line right at the airport or a 10-minute ride in a taxi to cover the seven miles from [Philadelphia International Airport](#) to Center City. SEPTA's Airport Line leaves every 30 minutes, and a one-way fare is \$6.75 when you purchase a Quick Trip from the Fare Kiosk on the platform. The taxi ride costs a flat rate of \$28.50 (at press time). [Click here](#) or call the Airport Ground Transportation Hotline at 215-937-6958 for information on other ground transportation options.

By train: Amtrak Acela and commuter trains arrive at historic [30th Street Station](#) throughout the day, placing passengers within a short walk of Center City. Philadelphia is only 1 hour and 20 minutes from New York City and 1 hour and 45 minutes from Washington, D.C., via Acela Express.

By bus: Megabus offers low-cost express bus routes throughout the Northeast Corridor.

By car: Almost half of the U.S. population is within a day's drive of Philadelphia. Interstates 95 and 76, and the Pennsylvania and New Jersey Turnpikes, provide access from all points on the compass. Once you arrive, there are more than 40 parking lots and garages in Center City. Pay with cash or credit. For a printable map of downtown parking, visit [philapark.org](#).

Where to stay



LOEWS PHILADELPHIA

1200 Market Street, Philadelphia, Pennsylvania, 19107 | (877) 878-3629

AUPHA's 2018 Annual Meeting will be held at the elegant Loews Philadelphia Hotel. Opened in 2000, the Hotel was the former Philadelphia Savings Fund Society (PSFS), the first savings bank in the United States. The building is considered one of the most significant buildings of the 20th century and the second skyscraper to have central air-conditioning. The building was built in the midst of the Great Depression at an estimated cost of \$8 million and was opened in stages between 1932 and 1933. The \$8 million cost was an enormous amount during the Depression, and nearly impossible to afford today.

The special sleeping room rate is \$199 plus occupancy tax. Because we anticipate our 70th anniversary Annual Meeting to be well attended, you are encouraged to make your reservations soon.

[Make Your Online Reservation Now](#)

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Special Session



Friday, 8:15 AM

Cynthia Washington,
Interim President & CEO,
Institute for Diversity and
Health Equity will share
her insights and thoughts

regarding challenges and solutions to provide
quality healthcare to the nation's diverse
populations.

What to do and see

Five places you must visit to experience Philadelphia

- » [Historic Mile](#): Including Independence Hall, the Liberty Bell, National Constitution Center and much more
- » [Rodin Museum](#)
- » [Eastern State Penitentiary](#)
- » [One Liberty Observation Deck](#)
- » [Longwood Gardens](#)



2018 Sponsorships

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GOOD MORNING YOGA!

Jumpstart your conference day with a fun and energizing morning yoga class! Our all-levels yoga class will begin with a short centering meditation and will include gentle stretching, warming sun salutations, creative standing sequences, and empowering themes. No experience needed! All yoga poses are modifiable and optional and everyone is welcome regardless of fitness level or yoga experience! Bring an open mind, a sense of adventure, a yoga mat, and a bottle of water. Participants should wear comfortable clothes. Some mats will be available to borrow. Namaste!

A special thank you to Julie Carmalt, PhD, Cornell University, for leading these classes.



**Association of
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Administration**

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Registration Category	Early Rates Received on/before April 2	Regular Rates Received after April 2
Member	\$800	\$900
Additional Member(s) Must register with one payment.	\$750	\$850
Non-Member	\$900	\$1000
Student Must provide copy of ID. Applies only to students currently enrolled in a Health Administration program.	\$200	\$225
International	\$600	\$700
Global Symposium Wednesday	\$200	\$300

Optional Passes

Guest Pass Includes Graham Prize Dinner	\$130
Site Visit: Pennsylvania Hospital	\$25 Tickets are limited, register early.
Tuesday Networking Event: Phillies vs Rockies Baseball	\$25 Tickets are limited, register early.
Friday Networking Event: "History and Beer Adventure" Pedicycle Tour	\$35 Does not include refreshments. Tickets are limited, register early.
Friday Networking Event: "Historical Square" Pedicycle Tour	\$35 Tickets are limited, register early.

Register Now